



KEYNOTE SPEAKER

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# WHAT DOES IT TAKE TO BE AN ENTREPRENEUR?

“The unsung hero of entrepreneurship is perseverance. I have that in spades!”

—Angie Hicks

## KEY POINTS

- Perseverance.
- Stay laser focused.
- Take advantage of the resources you have.
- Be picky about your support system.
- Be honest about what skills you have—augment the rest.
- Spend more time hiring, and you’ll spend less time firing.
- Invest in your culture’s evolution. Keep it simple.
- Don’t be afraid to take opportunities that present themselves.
- Age 22, 42 or 62—make the leap and have fun with it.
- Family always comes first.

## ACTIONABLE

1. Always keep learning.
2. If you’re not happy and having fun—do something else.
3. Surround yourself with good people.
4. Be open to new opportunities.



AN ENTREPRENEURIAL COMMUNITY

DREAM BIG. GET REAL.