

THE NORTHEAST INDIANA INNOVATION CENTER 4TH ANNUAL SIGNATURE EVENT

ideas@work 2017

Growing an Entrepreneurial Mindset



Keynote Speaker: **Dr. Donald F. Kuratko (Dr. K)**

MYTHS AND REALITIES OF THE ENTREPRENEURIAL MINDSET: AN INDIANA PERSPECTIVE

“The entrepreneurial mindset resides in all of us.”
–Dr. K.

KEY POINTS

- Everything is impossible until it works. That is what the entrepreneurial mindset is all about—doing what other people tell you is impossible.
- There is no future in believing that something can’t be done. The future is making something happen.
- The innovation regime of the 21st century is described by these words: Dream, Create, Explore, Invent, Pioneer, and Imagine
- The whole secret to innovation is in your people—they have the ideas and the brain power. It’s a people thing.
- The entrepreneurial mindset is a dynamic process of vision, change and creation. It is the vision to recognize opportunity where others see chaos, contradiction and confusion.
- Ideas are the key to innovation—don’t turn them off.

Visit us at TheNIIC.org for information about starting a new business, growing or accelerating your business.

