





Chuck's 5 rules for success in life...

It works for Family, Church, Business, home, and friends.

- 1) As the song says, It's is all about the bass....I say it "is all about the people". People do business with people!!!!
- 2) Integrity - I personally only want to be around people who have integrity - I tell all of my new employees you are either adding or taking away credibility with our brand. We are only as good as our worst employee.
- 3) Passion - If you don't have passion in everything you do, if it doesn't consume you.....you will never achieve your best and how sad to go through life without passion.
- 4) Give Back - and help others. We can all do a little bit better to help others who are less fortunate. Plus it feels great! I don't do it for this reason, but I promise you, you will receive far more than you give.
- 5) Always, always do the right thing...