



AN ENTREPRENEURIAL COMMUNITY

WOMEN IN TECH AT THE NIIC



WBC EmpWR Program

The WBC (Women’s Business Center)

EmpWR Program (Equity & Prosperity for Women Reimagining Their Businesses)

This is a special 12-month initiative that runs through April 30, 2021. The program addresses the needs and opportunities of inclusive business owners post-COVID-19 pandemic. The focus of the program is to support, inspire, and enable women business owners to reimagine their businesses to not only survive COVID-19 but to thrive and prosper.



WEOC WBC Program

The **WEOC WBC Program** advances women past the challenges of starting or growing their businesses. We spur women entrepreneurs to explore their business ideas, develop their plans, and build their confidence to be successful.

WEOC is an official U.S. Small Business Administration (SBA) Women’s Business Center—one of two in the state of Indiana and strategically located at The NIIC.



LWBB Program

The **Launch Women Business Builder Program** helps to level the playing field for female founders in tech. It’s for women who want to start, grow, and accelerate a digital, e-commerce, app, or web-based business. Participants gain access to effective on-ramps like entrepreneurial tools, mentoring, growth resources, and access to capital.



Start-ups and small businesses in Northeast Indiana have another option for securing capital. **Kiva Northeast Indiana**, a crowdfunded microlending center opened at The NIIC with the collaboration and support of The City of Fort Wayne, SEED, and the Indiana Economic Development Corporation.

Kiva Northeast Indiana offers distinct advantages to newer, smaller businesses that may lack credit history to secure a traditional bank loan. Kiva’s crowd-sourced model determines borrowers’ creditworthiness through “social underwriting” based on character and reputation.

Take a Virtual Tour of The NIIC

Explore more by snapping a picture of the QR code with your mobile device
OR visit our website: theniic.org/about/business-space/virtual-tour.



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