



# SPONSORSHIP OPPORTUNITIES

Use this form to register as a sponsor for the NIIC *Ideas@Work* Event. The deadline to register for sponsorships is **March 31, 2018**. A portion of your sponsorship will be tax deductible. We appreciate your support! We've added a new sponsorship levels this year: a special category to those who wish to sponsor the attendance of entrepreneurs and educators. Contact us for more details.

## PLEASE CHECK THE SPONSORSHIP LEVEL DESIRED

- |   |          |   |                 |
|---|----------|---|-----------------|
| <input type="checkbox"/> SIGNATURE SPONSOR                          | \$27,500 | <input type="checkbox"/> LEAD SPONSOR     | \$5,000         |
| <input type="checkbox"/> EVENT SPONSOR                              | \$10,000 | <input type="checkbox"/> PROGRAM SPONSOR  | \$3,500         |
| <input type="checkbox"/> SPECIAL SPONSOR                            | \$10,000 | <input type="checkbox"/> LUNCHEON SPONSOR | \$2,000         |
| <input type="checkbox"/> Students & Educators<br>(Up to 80 Tickets) |          | <input type="checkbox"/> TABLE SPONSOR    | \$750 per table |
| <input type="checkbox"/> Entrepreneurs<br>(Up to 40 Tickets)        |          |   |                 |
| <input type="checkbox"/> Non-profits<br>(Up to 40 Tickets)          |          |   |                 |

Number of Tables Desired \_\_\_\_\_

## NEW DONATE TO THE MIRRO STUDENT FOUNDER AWARD FUND

I would like to donate an additional \$\_\_\_\_\_ to support the Mirro Student Founder Award Fund and become a benefactor of the program. (Recognized on all print material and special recognition on Founders plaque.) Your gift will be matched dollar for dollar—up to \$3,000.00 annually by Daryl Yost.

## ENTER YOUR CONTACT INFORMATION

We will contact you to arrange payment. We accept checks, major credit cards or can invoice you.

BILLING CONTACT NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

My organization desires to sponsor The NIIC *Ideas@Work* Event as designated.

AUTHORIZED SIGNATURE \_\_\_\_\_

## RETURN THIS FORM BY MARCH 31, 2018 TO TAMMY SIPE



EMAIL  
TSipe@niic.net



MAIL/DELIVER IN PERSON  
Northeast Indiana Innovation Center  
3201 Stellhorn Rd., Fort Wayne, IN 46815



QUESTIONS? Call us  
(260) 407-1736





# SPONSORSHIP OPPORTUNITIES

▶ The NIIC Ideas@Work Annual Signature Event highlights and celebrates entrepreneurship in action in Northeast Indiana. Five hundred entrepreneurs, business leaders and students attended last year's event. This signature event is made possible through the generous support of event sponsors. The 5th Annual Signature event will be on April 17, 2018. No funds will be solicited during the event. Event net sponsorship proceeds will be used to fund NIIC initiatives including the Student Venture Lab Program, our Women's Economic Opportunity Center (WEOC) and Regional Entrepreneurship outreach.

The NIIC strives to support Ideas@Work event sponsors throughout the year and looks for ways to provide mutually beneficial business support and innovation services.

## ▶ EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	SIGNATURE \$27,500	EVENT \$10,000	SPECIAL \$10,000	LEAD \$5,000	PROGRAM \$3,500	LUNCHEON \$2,000	TABLE \$750
Tickets to event	8*	4*	4*	4*	4*	4*	4*
*Complimentary tickets upon request	8	6	Options On Back Side	6	6	4	0

### EVENT RECOGNITION

Table tent place cards	2	2	2	2	1	1	1
Digital signage	X	X	X	X	X	X	X
VIP/Priority seating	X	X	X	X	X	--	--

### BRANDING AWARENESS

Sponsorship recognition online & in email marketing campaigns	X	X	X	X	X	X	X
Recognition in Greater FW Business Weekly & Business People Magazine	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Group Name
Digital marketing on video screens in the NIIC reception areas	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Group Name
Day-of-event program brochure	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Full Color Logo	Group Name
Day-of-event digital signage	X	X	X	X	X	X	X
Social media shout-outs	X	X	X	X	X	X	X

### YEAR-ROUND PERKS

Tickets to 2018 Summer PicNIIC	8	6	6	4	4	4	2
Tickets to VIP pre-event dinner with Keynote Speaker	4	2	2	2	1	0	0