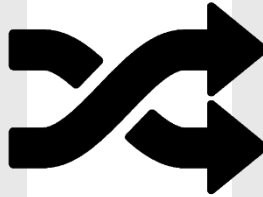


ENGAGING LEARNING EXPERIENCES

SPRINT 1: ENTREPRENEURIAL MINDSET

1. *Intro to Business Builders (SBB 100)*
2. *Business Building & Failure (SBB 110)*
3. *Business Building & Ideas (SBB 120)*
4. *Identifying Value (SBB 130)*
5. *Understanding the Market (SBB 140)*
6. *User Personas (SBB 150)*
7. *Creating Customer Journey Maps (SBB 160)*
8. *Creativity & Innovation (SBB 170)*



SPRINT 2: VALIDATION

1. *Problem – Solution Fit (SBB 200)*
2. *Customer Validation (SBB 210)*
3. *Minimum Viable Products (SBB 220)*
4. *Building for Success (SBB 230)*
5. *Startup Finances (SBB 240)*
6. *New Venture Pitch (SBB 250)*
7. *Next Steps (SBB 260)*

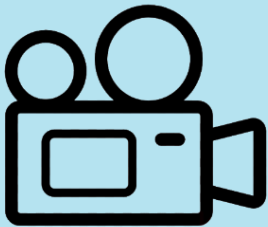
Electives – Pick at least one:

9. *Busting Startup Myths (SBB 180)*
10. *Startup Success Stories (SBB 185)*
11. *Managing Business Relationships (SBB 190)*

Electives – Pick at least one:

8. *Banks & Entrepreneurs (SBB 270)*
9. *Finances– Bootstrapping (SBB 275)*
10. *Finances– Angel Investors (SBB 280)*

PROGRAM HIGHLIGHTS



Relevant Resources



Two Engaging Paths



Interactive Content



Self-Paced Learning

GETTING STARTED



- Complete Application <https://theniic.org/sbbapplication/>
- Review & Complete Orientation Information
- Login to NIIC Navigator® and Get Started

