





SPONSORSHIP FORM

WHAT IS THE DR. DARYL R. YOST IDEAS@WORK EVENT?


 An annual signature event that convenes up to **500 entrepreneurs, business leaders, and students** to fuel the innovative and entrepreneurial spirit in Northeast Indiana and the greater region.


 We **celebrate** entrepreneurs and innovation.

 Features dynamic, distinguished leaders in **innovation** and **entrepreneurship**.

WHY INVEST IN THE DR. DARYL R. YOST IDEAS@WORK EVENT?

 Investing in The Dr. Daryl R. Yost Ideas@Work Event = investing in business builders.

 Celebrate and recognize those with exemplary entrepreneurship spirits in Northeast Indiana.


 Inspire the community about the importance of entrepreneurship and innovation.

WHO BENEFITS FROM THE DR. DARYL R. YOST IDEAS@WORK EVENT?

Business builders and entrepreneurs in Northeast Indiana benefit from proceeds of the annual signature event. Yet, movements have no borders. The Dr. Daryl R. Yost Ideas@Work Event touches and impacts people and businesses all over the globe.

HOW IS MY DONATION USED TO HELP PEOPLE?

Event net sponsorship proceeds are used to fund NIIC initiatives including:

 Business Builder Programs (student, women, and others)

 WEOC Women's Business Center



Go to theniic.org/ideasatwork/ to learn more.

EVENT SPONSORSHIP OPPORTUNITIES

This signature event is made possible through the generous support of event sponsors.

Innovators Club (Lead, Program, Luncheon, Table-VIP)

- Recognition during event
- Digital signage recognition on NIIC Campus
- NIIC digital marketing campaign
- Advertising recognition in regional publications
- Event program brochure
- Invitation to special NIIC events

— 2023 Event —
APR. 19, 2023
 At the
Parkview Mirro Center

Sponsorship Level	Tickets to Event	Pay It Forward*	Dr. Daryl R. Yost Fund (\$2,500)
Event (\$10,000)	up to 20	4	\$2,500
Lead (\$5,000)	10	0	\$1,000
Program (\$3,500)	6	0	\$0
Luncheon (\$2,000)	6	0	\$0
Table-VIP (\$1,000)	6	0	\$0
Table (\$750)	4	0	\$0
Individual Ticket (\$150)	1	0	\$0

*Pay it Forward allows your sponsorship to donate up to 4 additional tickets to a non-profit organization (501(c)(3) or its leaders of your choice.

Complete this form to register as a sponsor for The Daryl R. Yost Ideas@Work Event 2023. A portion of your sponsorship will be tax deductible. We appreciate your support! Sponsorship levels include a special category to those who wish to sponsor the attendance of entrepreneurs and educators. **Contact Jami Thomas, SR. Director | Business Development, at jthomas@niic.net for more details.**



SPONSORSHIP FORM

PLEASE CHECK THE BOX FOR YOUR SPONSORSHIP INVESTMENT LEVEL

- | | | | |
|---|----------|--|-----------------|
| <input type="checkbox"/> EVENT SPONSOR | \$10,000 | <input type="checkbox"/> TABLE SPONSOR-VIP | \$1,000 |
| <input type="checkbox"/> LEAD SPONSOR | \$5,000 | <input type="checkbox"/> TABLE SPONSOR | \$750 per table |
| <input type="checkbox"/> PROGRAM SPONSOR | \$3,500 | Number of tables desired _____ | |
| <input type="checkbox"/> LUNCHEON SPONSOR | \$2,000 | <input type="checkbox"/> INDIVIDUAL TICKET | \$150 each |

SUPPORT THE BUSINESS BUILDER AWARD FUND

I would like to donate an additional \$_____ to support the Dr. Daryl Yost Fund and become a benefactor of the program (recognized on print material and on social media).

ENTER YOUR CONTACT INFORMATION

We will contact you to arrange payment. We accept checks, major credit cards, or can invoice you.

BILLING CONTACT NAME _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ **EMAIL** _____

My organization desires to sponsor The Dr. Daryl R. Yost Ideas@Work Event 2023 as designated.

AUTHORIZED SIGNATURE _____

PRINTED NAME _____

RETURN COMPLETED FORM TO JAMI THOMAS



EMAIL

jthomas@niic.net



QUESTIONS?

260-416-3441