

## **SPONSORSHIP FORM**

#### WHAT IS THE DR. DARYL R. YOST IDEAS@WORK EVENT?



An annual signature event that convenes up to **500 entrepreneurs, business leaders, and students** to fuel the innovative and entrepreneurial spirit in Northeast Indiana and the greater region.

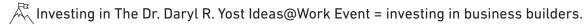


We **celebrate** entrepreneurs and innovation.



Features dynamic, distinguished leaders in innovation and entrepreneurship.

#### WHY INVEST IN THE DR. DARYL R. YOST IDEAS@WORK EVENT?





Inspire the community about the importance of entrepreneurship and innovation.

#### WHO BENEFITS FROM THE DR. DARYL R. YOST IDEAS@WORK EVENT?

Business builders and entrepreneurs in Northeast Indiana benefit from proceeds of the annual signature event. Yet, movements have no borders. The Dr. Daryl R. Yost Ideas@Work Event touches and impacts people and businesses all over the globe.

#### **HOW IS MY DONATION USED TO HELP PEOPLE?**

Event net sponsorship proceeds are used to fund NIIC initiatives including:



Business Builder Programs (student, women, and others)



WEOC Women's Business Center



Go to theniic.org/ideasatwork/ to learn more.

#### **EVENT SPONSORSHIP OPPORTUNITIES**

This signature event is made possible through the generous support of event sponsors.

#### Innovators Club (Lead, Program, Luncheon, Table-VIP)

- Recognition during event
- Digital signage recognition on NIIC Campus
- NIIC digital marketing campaign
- Advertising recognition in regional publications
- · Event program brochure
- Invitation to special NIIC events

— 2023 Event — APR. 19, 2023

At the Parkview Mirro Center

Sponsorship Level	Tickets to Event	Pay It Forward*	Dr. Daryl R. Yost Fund (\$2,500)	
Event (\$10,000)	up to 20	4	\$2,500	
Lead (\$5,000)	10	0	\$1,000	
Program (\$3,500)	6	0	\$0	
Luncheon (\$2,000)	6	0	\$0	
Table-VIP (\$1,000)	6	0	\$0	
Table (\$750)	4	0	\$0	
Individual Ticket (\$150)	1	0	\$0	

<sup>\*</sup>Pay it Forward allows your sponsorship to donate up to 4 additional tickets to a non-profit organization (501(c)(3) or its leaders of your choice.

Complete this form to register as a sponsor for The Daryl R. Yost Ideas@Work Event 2023. A portion of your sponsorship will be tax deductible. We appreciate your support! Sponsorship levels include a special category to those who wish to sponsor the attendance of entrepreneurs and educators. **Contact Jami Thomas, SR. Director | Business Development, at jthomas@niic.net for more details.** 



# IDEAS WORK SPONSORSHIP FORM

PLEASE CHECK THE BOX	FOR YOUR	SPONSORSHIP INVESTMEN	T LEVEL
■ EVENT SPONSOR	\$10,000	☐ TABLE SPONSOR-VIP	\$1,000
☐ LEAD SPONSOR	\$5,000	☐ TABLE SPONSOR	\$750 per table
□ PROGRAM SPONSOR	\$3,500	Number of tables desired	
☐ LUNCHEON SPONSOR	\$2,000	☐ INDIVIDUAL TICKET	\$150 each
SUPPORT THE BUSINESS	BUILDER A	IWARD FUND	
Dr. Daryl Yost Fund and been on print material and on so	come a ben ocial media		
ENTER YOUR CONTACT IN	IFORMATIO	ON .	
We will contact you to arra or can invoice you.	nge payme	nt. We accept checks, major o	credit cards,
BILLING CONTACT NAME _			
ORGANIZATION			
ADDRESS			
PHONE	EM	AIL	
My organization desires to sas designated.	sponsor The	Dr. Daryl R. Yost Ideas@Work	Event 2023
AUTHORIZED SIGNATURE _			
PRINTED NAME			

### RETURN COMPLETED FORM TO JAMI THOMAS



